

OOB IN THE KNOW



No Guts, No Glory

CLARK MOVING PASSIONATE ABOUT
LOCAL SERVICE
BY AGENT ERIN HOLDEN

Anyone who has ever had to move all their worldly possessions, even if it was simply across town, knows that it can be a stressful situation. It is exhausting, time-consuming and, if you are like most of us, terrifying because of the risk of damaging something important to you. Tommy Clark founded Clark Movers over 15 years ago, and he takes pride in the reliability and fair pricing of his company. If anything goes wrong, customers can count on him to take a more personal approach than that of a national moving corporation.

"You're going to get a company whose name is at stake," Clark explained. "It's all about how you handle things that keeps a good name with the public. I really try to make everyone happy."

A father of six, Clark admits that it can be difficult to manage family life and the business, but it is also really rewarding. His wife, Erica, helps with the paperwork and bill-paying, while the kids sometimes go with him on moves, so it is truly a family affair.

Tony Robichaux, head coach of the Ragin' Cajuns baseball team, was a mentor to Clark, and he could see his potential for entrepreneurship early on. "As a coach, we see a lot of things behind the scenes," Robichaux said. "How a player handles himself can be a good indicator of how they'll be in the corporate world. Tommy is not fearful of hard work."

Clark tries to be upfront and realistic about what a move entails because, it is better to "miss a job by quoting too high than to make someone upset by low-balling them," he said.

It is this kind of honesty that makes it easy for former customers like Mohamed Bahlawan to speak so highly of Clark.

"He helped me because my house flooded in 2016," Bahlawan recalled. "Nothing was broken during the move, and the price was lower than anyone else's. I recommend him to everyone and think it is important to support local businesses. They did a great job when I needed them most."